


ULI SWEDEN
Non-profit national GIS Association
200 members, public and private, users and producers
Organisations only, no membership of private persons

Johanna Runarson
Secretary General



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 För åstad ryttis med geografisk information

www.uli.se



Examples of activities within ULI

Survey of the use of GI in Sweden

GEOINFO, annual national conference

News-feeds and international look-outs through our networks within GI Norden and Eurogi

Promoting and highlighting new areas and good examples for the use of GIS

Networking and workshops

Development and distribution of material for education (books etc)

Special groups of interest:

- Private actors
- 3D-GIS
- Safety

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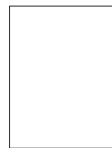
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The use of GIS in Sweden
A survey by ULI

Vart är användandet av
geografisk information och
GIS i Sverige på väg?

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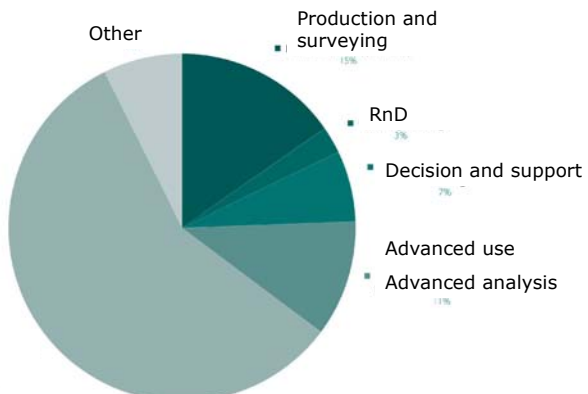
NATIONAL SURVEY

Target group	When
Public sector	Completed
Private users	Spring 2008
Education	Start August 2008
Commercial sector	Start August 2008

Results Public Sector;
 Lack and need of competence, different levels
 The use and interest of GI is 

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“Simple” use
 Look at data
 Easier analyses
 57%

Advanced analysis
 11%

Advanced use
 7%

Decision and support
 7%

RnD
 3%

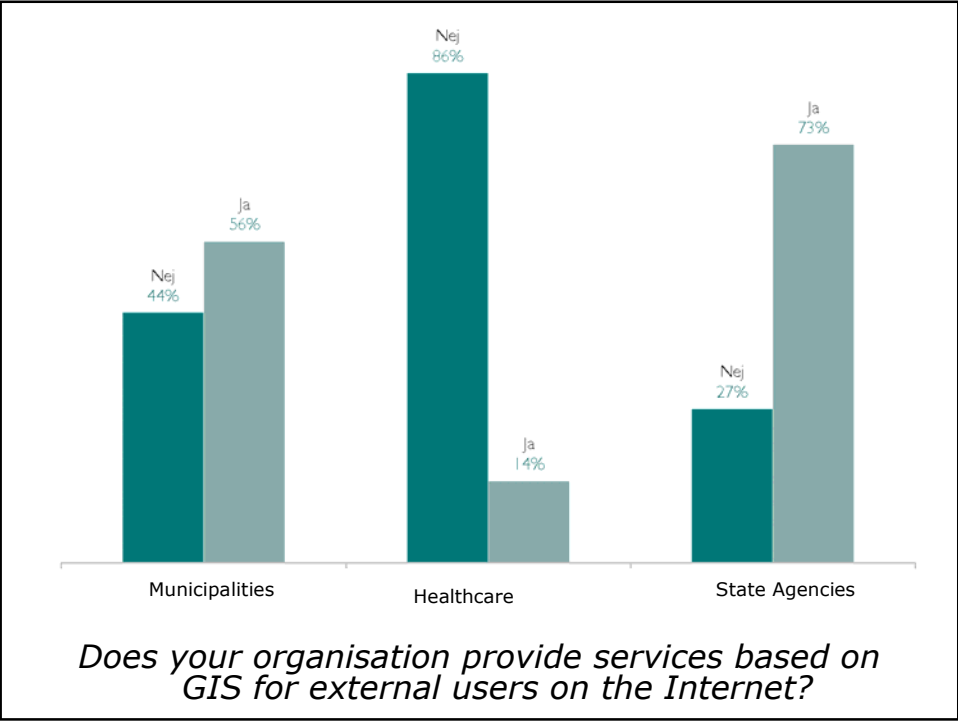
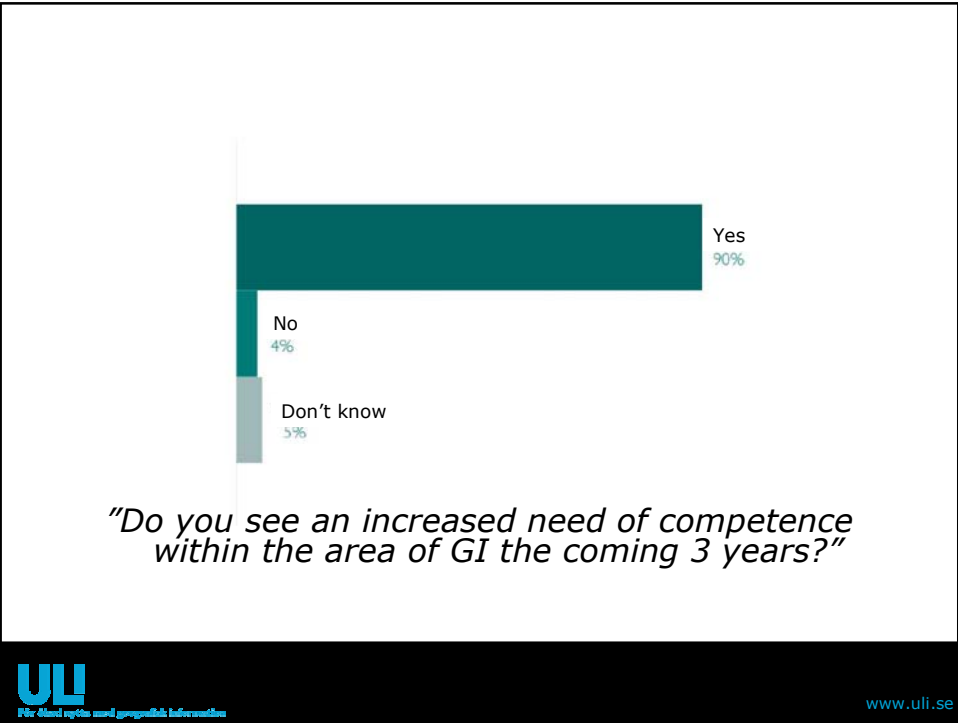
Production and surveying
 15%

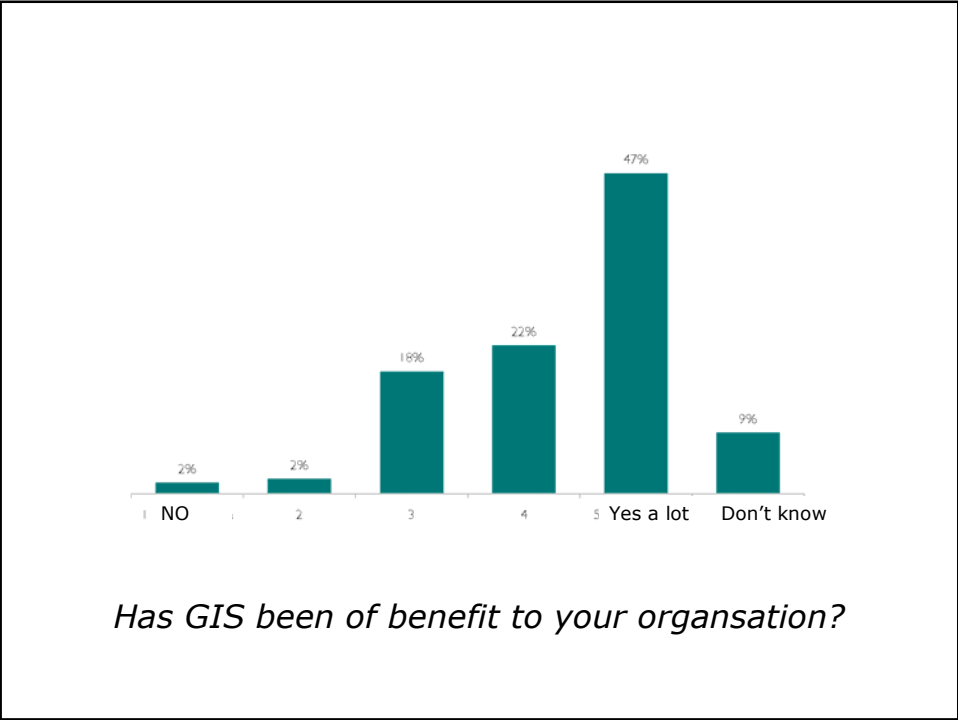
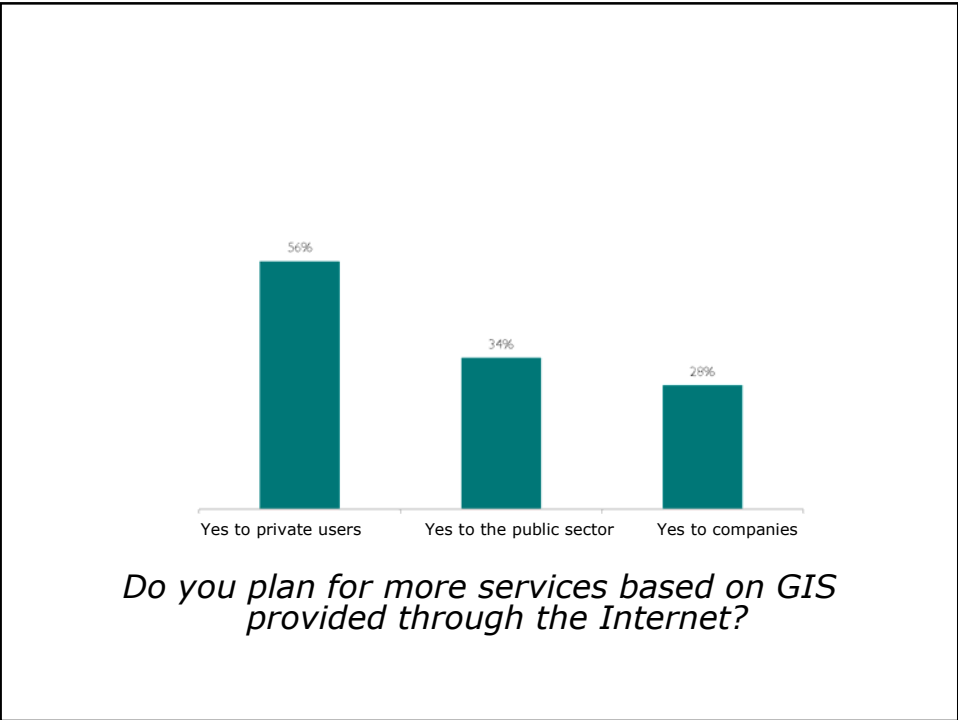
Other

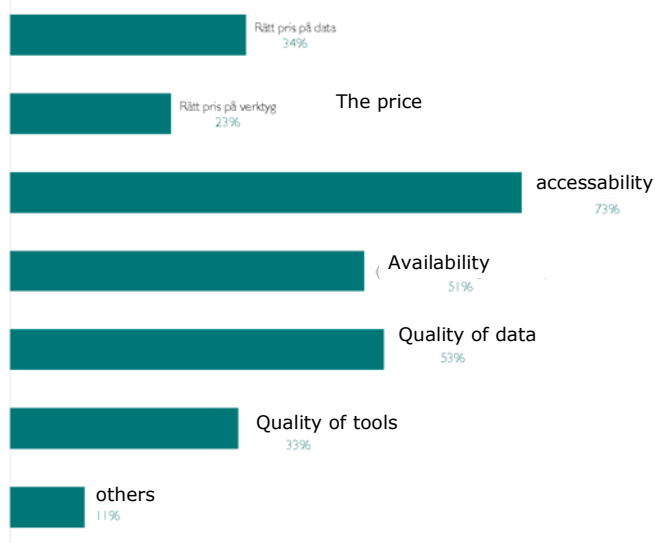
People working with GIS in different categories

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What is important for increased use of GIS within your organisation?

PRIVATE USERS –
INTERNET HABITS

A STUDY PROVIDED BY THE WORLD
INTERNET INSTITUTE, SWEDEN

Svenskarna och Internet



PRIVATE USERS – INTERNET HABITS
A STUDY PROVIDED BY THE WORLD INTERNET INSTITUTE, SWEDEN

90% (18 years and moore) can access the internet
79% access the internet at home

76% use the internet
71% use the internet at home
68% use the internet at least once a week
52% use the internet every day

@ home
97% use email
87% - news
86% seeks information on timetables and products
79% read news from the press
79% get information about hobbies and special interests
78% of the internet users do banking on the internet
11 % are members of som kind of internet-community



Today 93% has a cellphone.

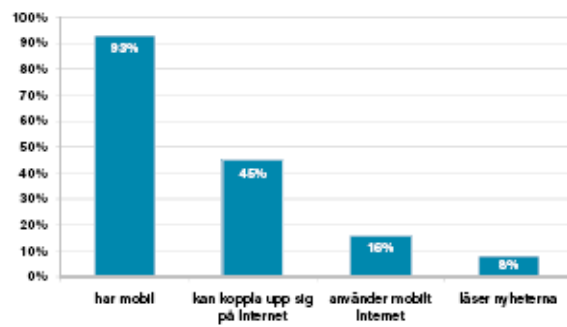
The main use is still to call other people but additional functions are growing.

Younger use text-messages and camera-functions

When it comes to the use of internet and email the differences in age of the users Are very small.



INTERNETUPPKOPPLING VIA MOBIL



93 % has a cellphone

45 % can access the Internet via the cellphone

18 % use mobile services to access the internet

8 % gets news through mobile internet services



STUDIES OF THE FUTURE
USE OF GI

A STUDY PROVIDED FOR
THE NATIONAL GEODATA STRATEGY

Popular websites provided by privat companies

Google
Eniro
Hitta.se
Hemnet

Sevices to help in the everyday life

- Find sevices and companies
- Find information on other people
- Telephone-numbers and addresses

Other examples:

- Planning for travelling
- Positioning (mobile services)



In the future

- Find the way
 - Get information about stores and places to eat
 - Timetables
 - Email
 - Listen to books
 - Listen to the radio
 - Book tickets online
 - Listen to music
 - Calendar
 - Check out on your kids
- Points of interest
Customized information
Users-producers





Nordic GIS Conference

GI Norden

2008 Octobre Norway

2009 Octobre Sweden

Johanna Runarson

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