



Networking Australia

## FIG XXV Congress 2014

### Engaging commercial RTK Network Services: Experiences from SmartNet Australia

Dr. Ryan Keenan  
Business Development Manager  
Friday 20 June 2014



## SmartNet Aus – Our Services

SmartNet Aus is a Leica Geosystems and C.R. Kennedy Initiative

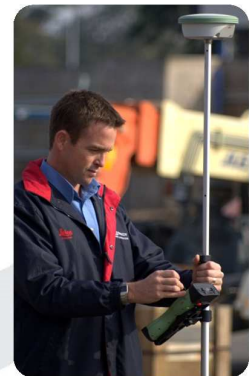
- Largest **provider/facilitator** of CORS services in Australia since 2009

Community approach to establish and grow a CORS network

- 530+ CORS sites throughout Australia

Provide GNSS CORS based services via the Internet

- Real-Time Kinematic GNSS Corrections
- Differential Code Corrections
- RINEX downloads for Post-Processing
- Goals of highest **Accuracy, Reliability** and **Availability**



- when it has to be **right** 

XXV International Federation of  
Surveyors Congress, Kuala Lumpur,  
Malaysia, 16 – 21 June 2014



## Our Services

### Networked CORS corrections, not just single bases

- Offering open standard RTCM messages for greatest interoperability

### RTK corrections also supplied in non-proprietary formats

- Provide services to any GNSS manufacturer

### Target various Market Segments

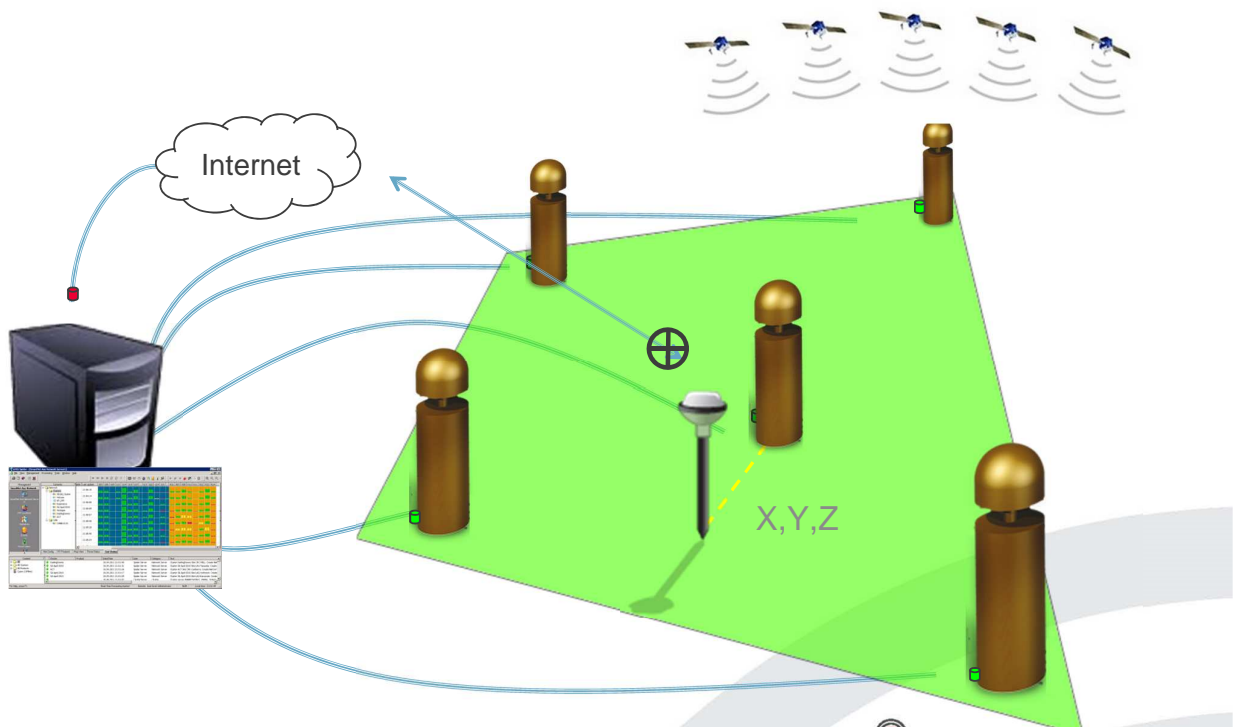
- Survey, Construction & Engineering
- Precision Agriculture
- Machine Control & Mining
- Cadastre, GIS & Mapping
- *Anyone needing accurate GNSS positioning and timing*



XXV International Federation of  
Surveyors Congress, Kuala Lumpur,  
Malaysia, 16 – 21 June 2014



## CORS Based Services Overview

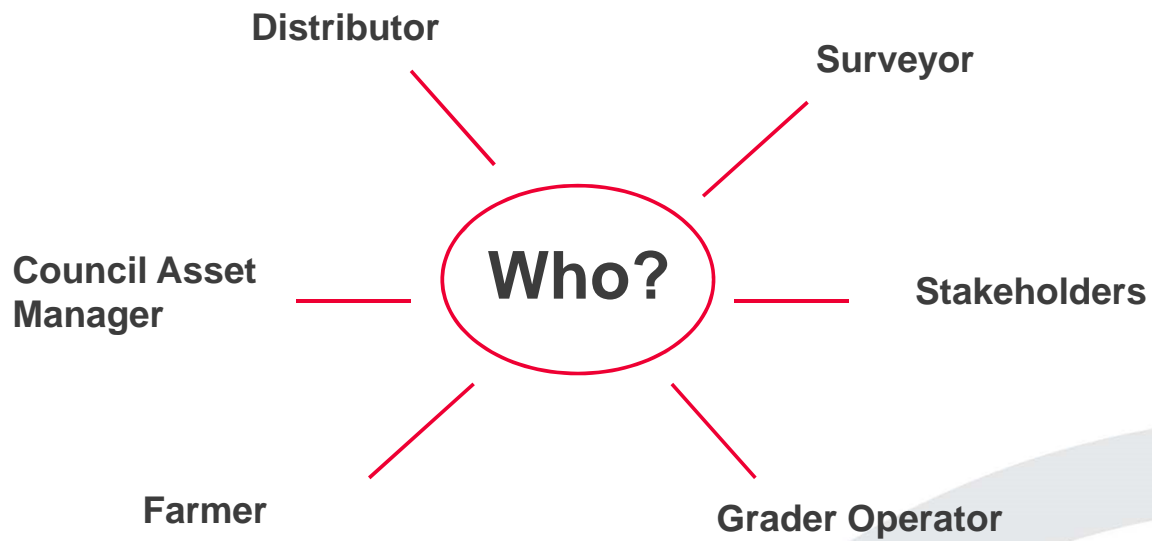


XXV International Federation of  
Surveyors Congress, Kuala Lumpur,  
Malaysia, 16 – 21 June 2014





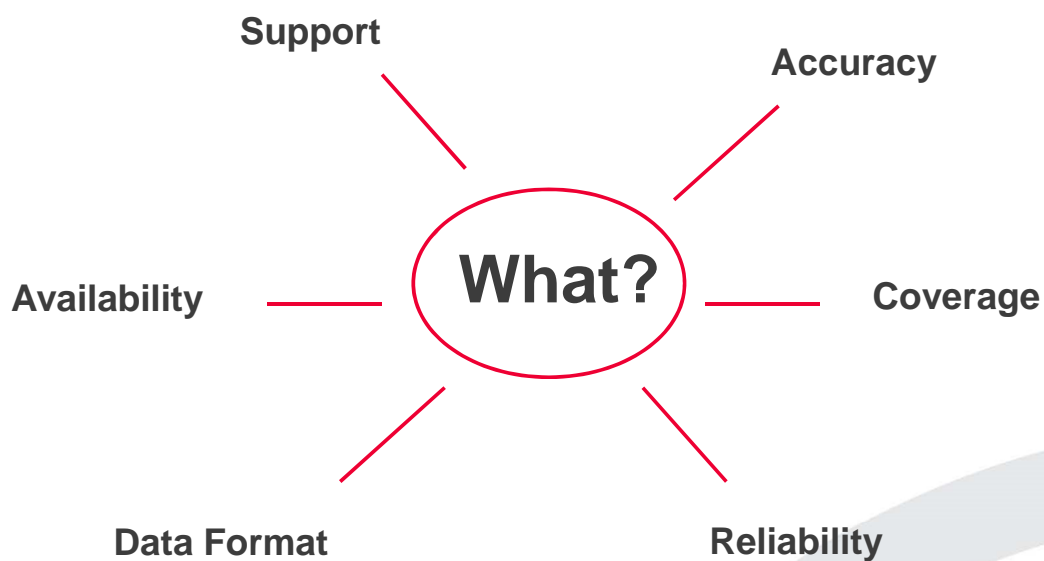
## Meeting Expectations



XXV International Federation of Surveyors Congress, Kuala Lumpur, Malaysia, 16 – 21 June 2014



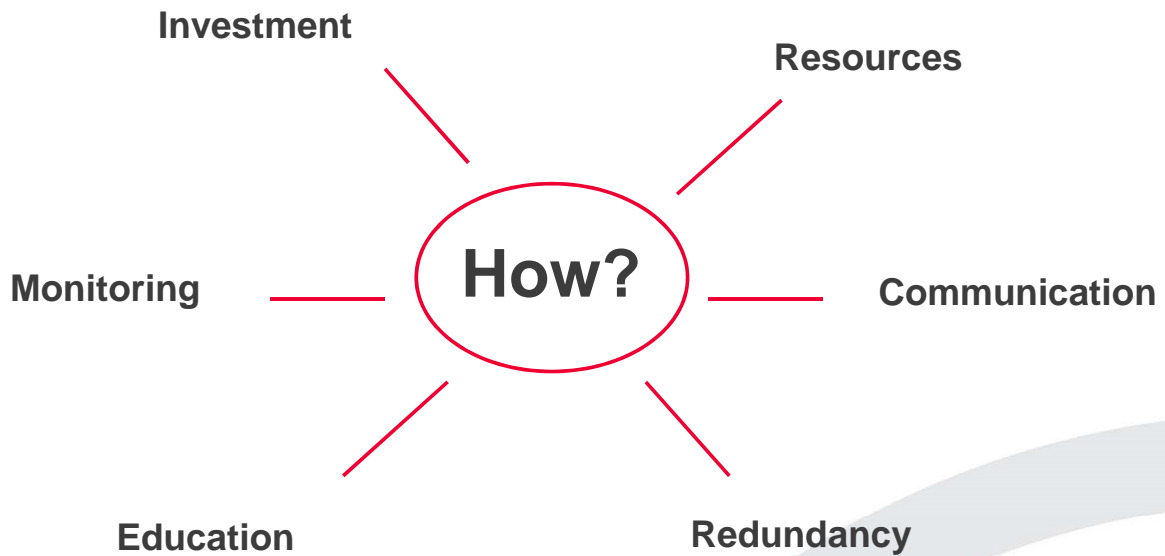
## Meeting Expectations



XXV International Federation of Surveyors Congress, Kuala Lumpur, Malaysia, 16 – 21 June 2014



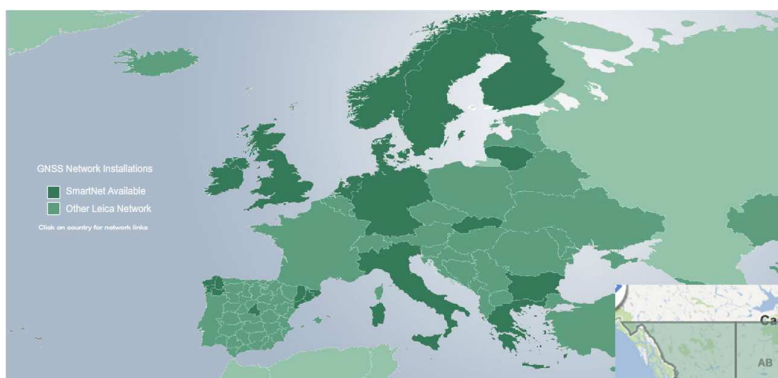
## Meeting Expectations



XXV International Federation of Surveyors Congress, Kuala Lumpur, Malaysia, 16 – 21 June 2014



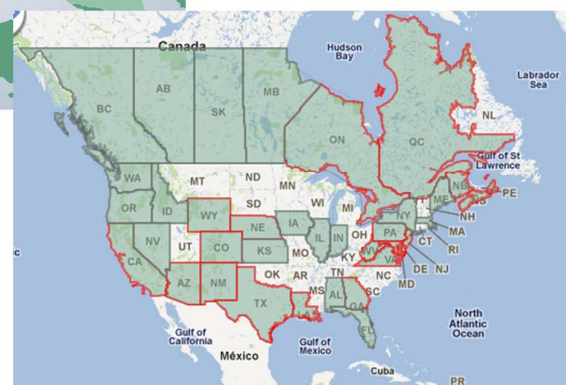
## SmartNets in Europe and North America



Europe – 1600+ CORS

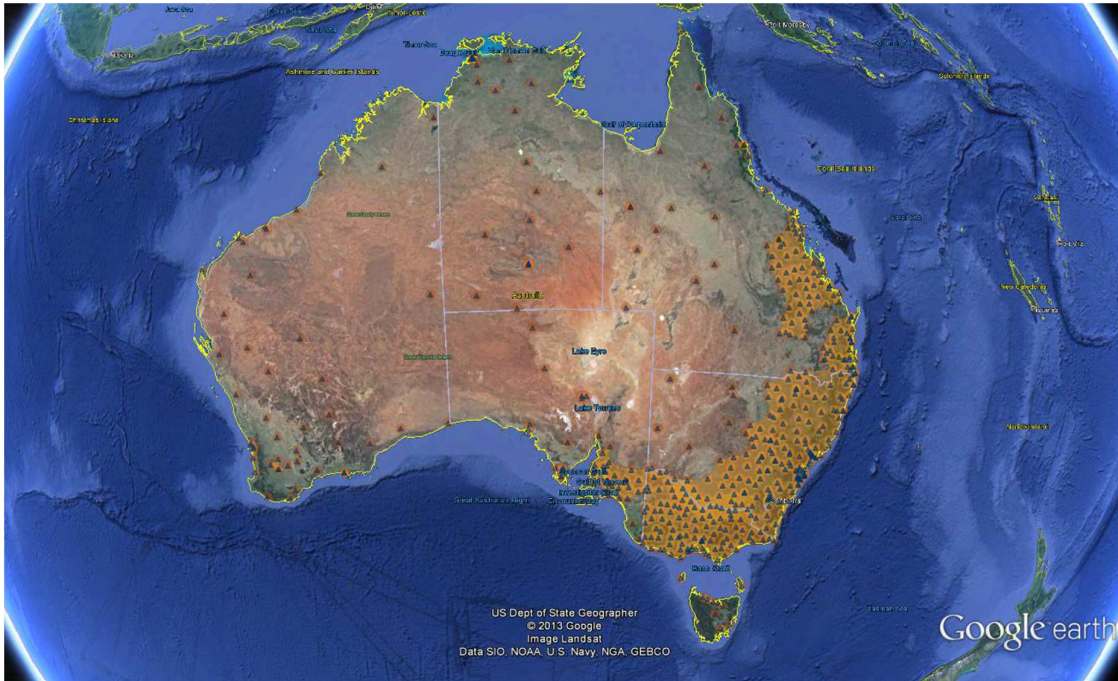
North America – 500+ CORS

More than 10,000 active users



XXV International Federation of Surveyors Congress, Kuala Lumpur, Malaysia, 16 – 21 June 2014

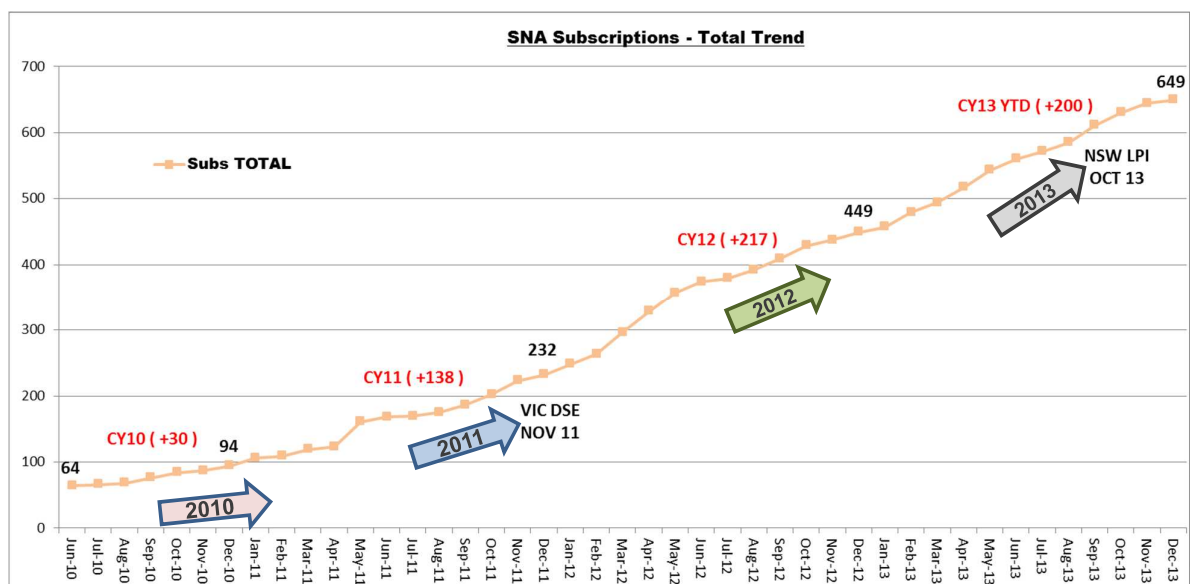
## CORS Coverage – Australia (530+ sites)



Current Coverage – visit [www.smartnetaus.com](http://www.smartnetaus.com),  
 XXV International Federation of  
 Surveyors Congress, Kuala Lumpur,  
 Malaysia, 16 – 21 June 2014



## CORS Adoption Trend for SmartNet Aus



CORS user base has grown 10-fold over last 3.5 years

- Increasing adoption of CORS
- Proven technology
- 60% Survey & 40% Agriculture

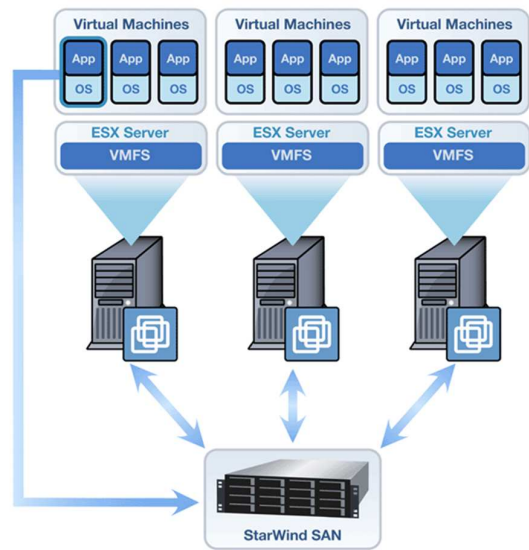
XXV International Federation of  
 Surveyors Congress, Kuala Lumpur,  
 Malaysia, 16 – 21 June 2014



## Meeting Expectations

### IT Infrastructure

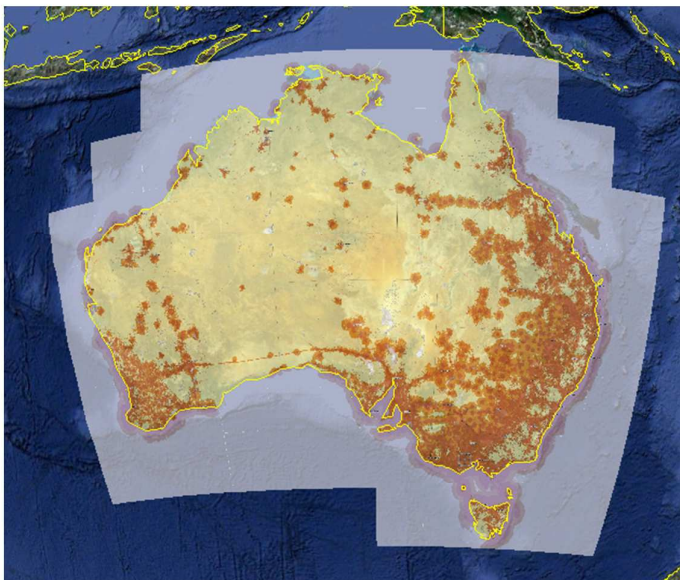
- Own and operate a redundant Virtual Server Infrastructure – hosted in a dedicated Data Centre
- 530+ sites constantly being processed in 42 virtual servers 24/7
- Continuous investment – added 4<sup>th</sup> server in Nov 2013 & 5<sup>th</sup> server in Feb 2014
- 2014 Q1 – Total of 5 physical servers to accommodate growth plans, redundancy and robustness
- Annual server replacement plan to keep up with technology



XXV International Federation of Surveyors Congress, Kuala Lumpur, Malaysia, 16 – 21 June 2014

## Meeting Expectations

### End User Communications – consider Mobile Phone Coverage



- Continues to expand
- CORS needs telcom coverage
- Opportunity for more CORS expansion



XXV International Federation of Surveyors Congress, Kuala Lumpur, Malaysia, 16 – 21 June 2014



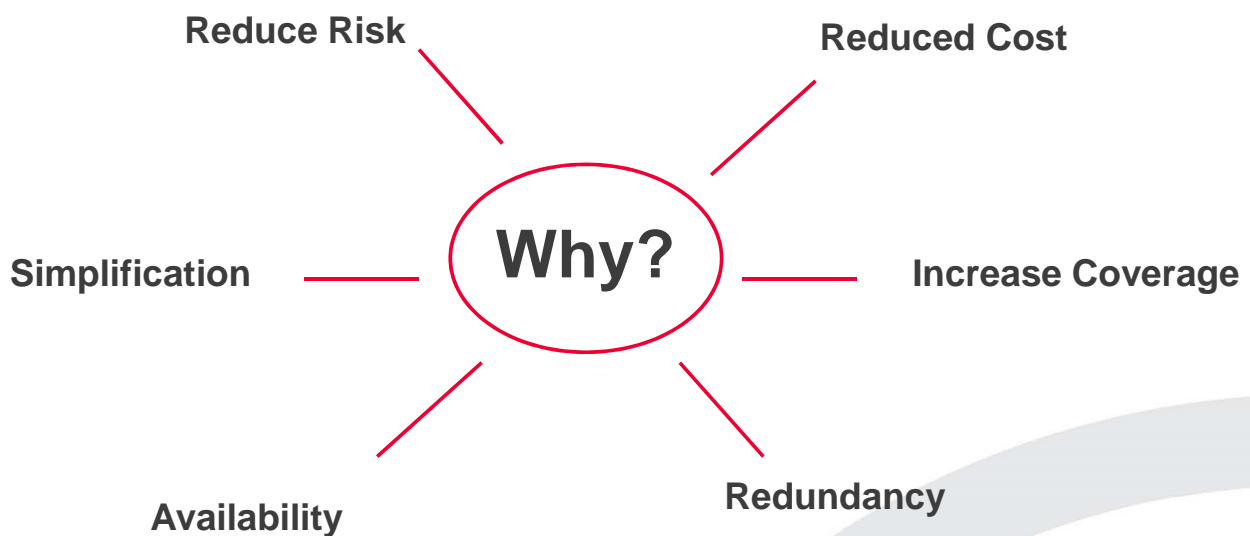
## Meeting Expectations

Smartphones have the capability to 'choke' mobile networks



## Meeting Expectations

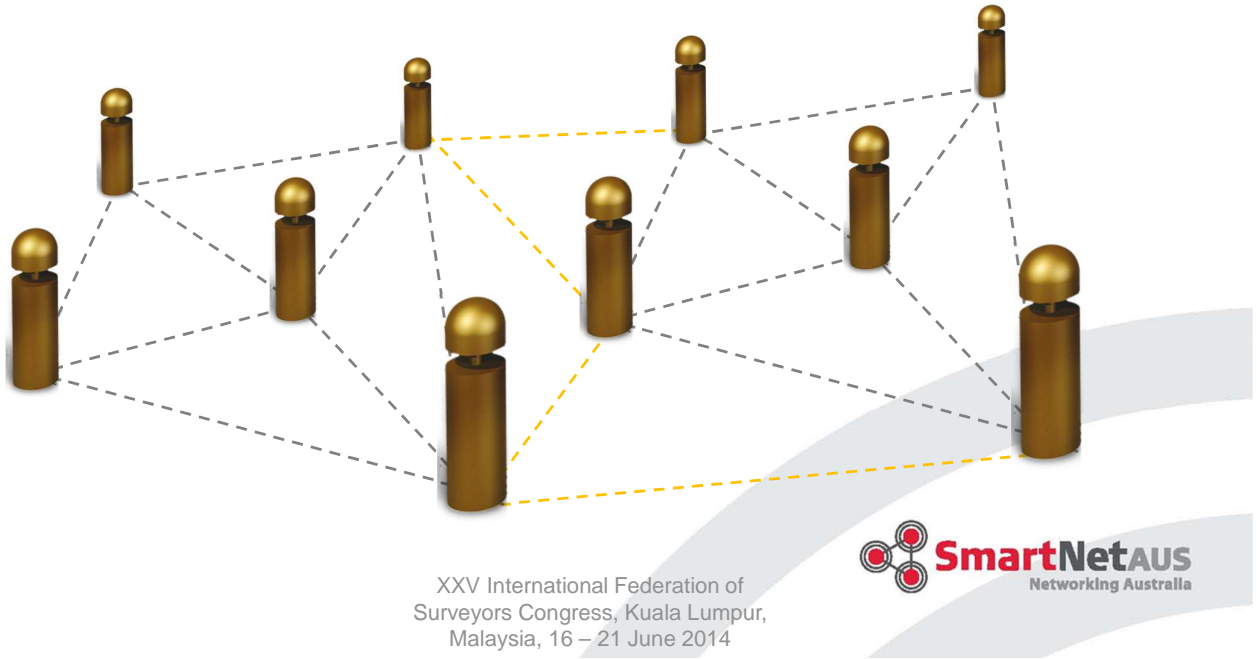
Shared Infrastructure





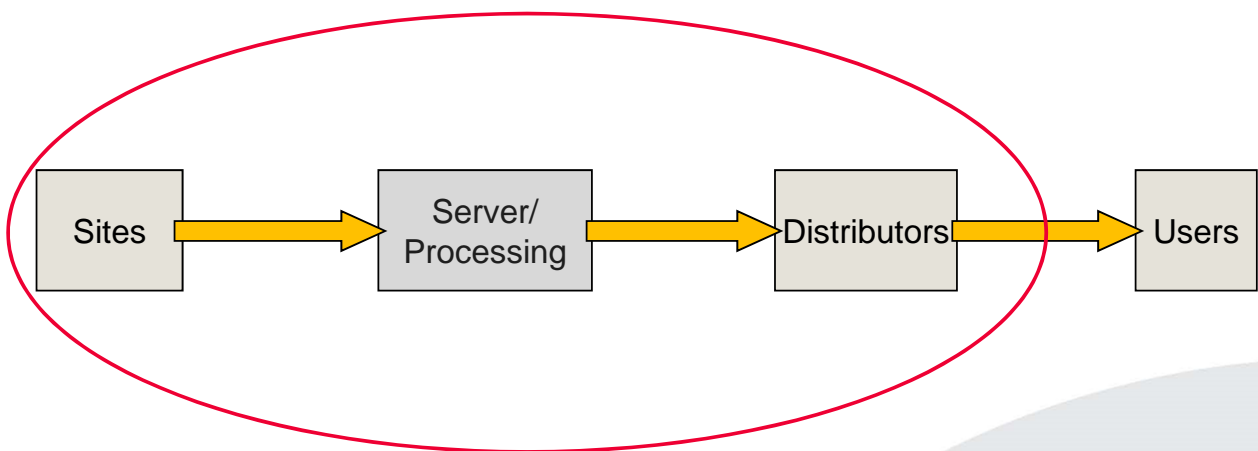
## Meeting Expectations

### Shared Infrastructure – Community Approach



## Meeting Expectations

### Business Models



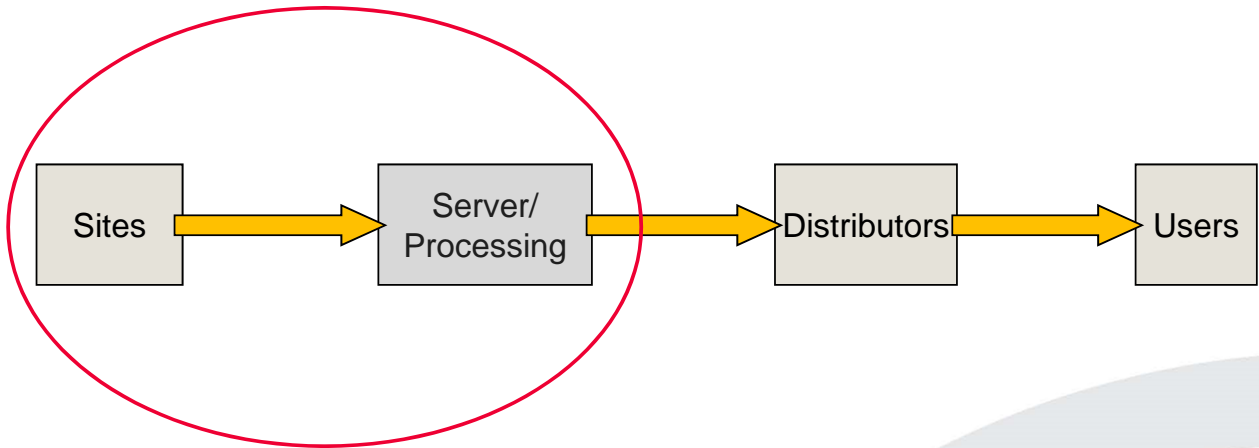
Own Everything





## Meeting Expectations

### Business Models



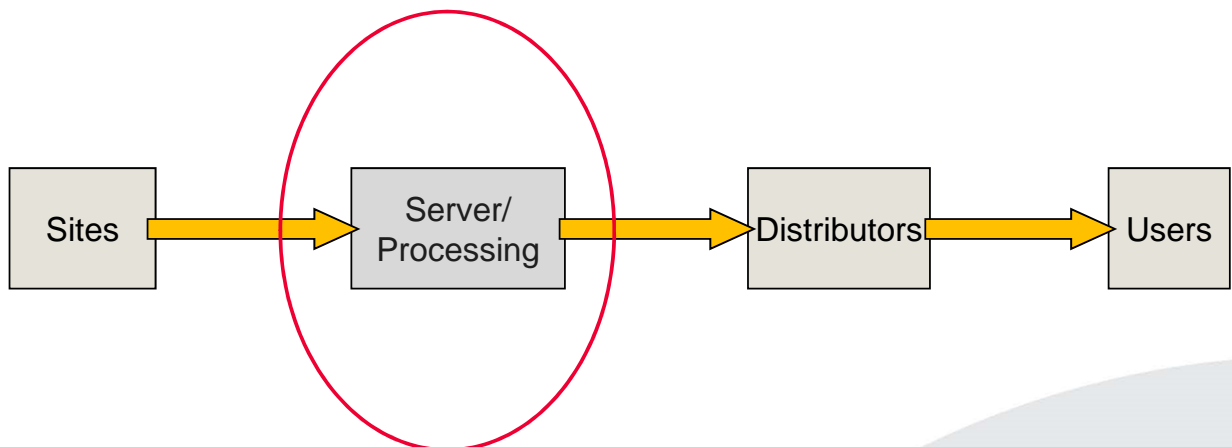
Own Most of it

XXV International Federation of  
Surveyors Congress, Kuala Lumpur,  
Malaysia, 16 – 21 June 2014



## Meeting Expectations

### Business Models



Own the Core of it

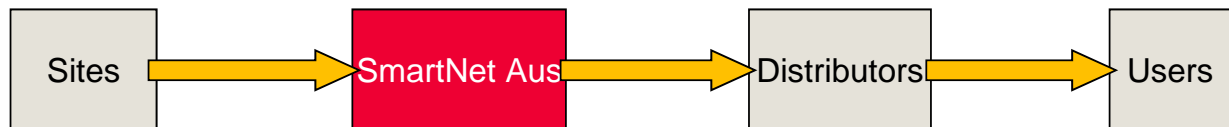
XXV International Federation of  
Surveyors Congress, Kuala Lumpur,  
Malaysia, 16 – 21 June 2014





## Meeting Expectations

### Business Models



XXV International Federation of  
Surveyors Congress, Kuala Lumpur,  
Malaysia, 16 – 21 June 2014



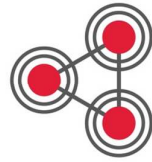
## Concluding Remarks – Commercial RTK Networks

- Commercial CORS providers are experienced in building **Spatial Data Infrastructure (SDI)**
  - **Competent and capable** to advise and manage both the operational and commercial aspects
  - **As HW manufacturer, LGS know rover technology & positioning algorithms & performance**
  - **Drive the open standards of RTCM**
  - **Involved at all levels of GNSS research and technology**
- **Reducing risks for Business Plan sponsors**
- **Maximising commercial ROI of CORS infrastructure**
- Maintaining **Quality of Service (QoS)**
  - **Accuracy**
  - **Reliability**
  - **Availability**
- **Increasing the adoption of GNSS technology across multiple segments**

XXV International Federation of  
Surveyors Congress, Kuala Lumpur,  
Malaysia, 16 – 21 June 2014



**Thank You!**



**SmartNetAUS**  
Networking Australia

[www.smartnetaus.com](http://www.smartnetaus.com)

XXV International Federation of  
Surveyors Congress, Kuala Lumpur,  
Malaysia, 16 – 21 June 2014